

2019 LIGHT THE NATIONS SPONSORSHIP OPTIONS

Light Level Sponsorship
Support Level Sponsorship
Friend Level Sponsorship
Kids Zone Sponsorship
Art and Performance Area Sponsorship
Exclusive Luminary Sponsorship
Main Stage Sponsorship
Presenting Sponsorship

Sponsorship Benefits:

Print Name/Logo inclusion on:								
All print marketing	•	•	•	•	•	•		
All collateral materials, including posters and flyers	•	•	•	•	•	•	•	
Event website and social media	•	•	•	•	•	•	•	•
Radio:								
"Presented by" radio tags leading up to the event	•							
"Sponsored by" radio tags leading up to the event		•	•					
Premium Booth Location:								
10'x10' booth location during the event			•	•	•	•	•	•
10'x20' booth location during the event	•	•						
Recognition:								
Verbal recognition of sponsorship throughout festival	•	•	•	•	•	•	•	•
Logo included on thank you banners at festival	•	•	•	•	•	•	•	•
Sponsorship Specific Branding:								
Presenting naming rights to the festival	•							
Company logo at event main stage	•	•						
Logo on all luminary bags			•					
Ability to host luminary decorating event prior to and/or during festival			•					
Logo incorporated into sponsored area/tent/booth signage	•			•	•			
Logo incorporated into ALL festival branding, stage, and areas	•							
Sponsorship Investment	\$10,000	\$8,000	\$5,000	\$5,000	\$3,500	\$2,500	\$1,500	\$800